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PRESS STATEMENT
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FATHER'S DAY 2026: CELEBRATING FATHERS AS ANCHORS OF FAMILY, COMMUNITY AND NATIONAL DEVELOPMENT

As Kenya joins the rest of the world in commemorating Father's Day 2026, **Development Through Media** (DTM) pays tribute to fathers, father figures, guardians, and mentors whose dedication, sacrifice, and leadership continue to shape strong families, resilient communities, and a prosperous nation.

Fatherhood is more than a biological role. It is a lifelong commitment to nurturing, guiding, protecting, and empowering the next generation. Fathers play a critical role in the socialization of children, the promotion of family values, the advancement of education, and the strengthening of social cohesion.

Research continues to demonstrate that positive father involvement contributes significantly to improved educational outcomes, better mental health, reduced risk-taking behaviours among young people, and stronger family relationships. In a rapidly changing social and economic environment, the role of fathers has never been more important.

At DTM, we recognize that fathers are not only providers, but also caregivers, mentors, advocates, and champions of positive social transformation. Their influence extends beyond the household into schools, workplaces, religious institutions, and communities where they help nurture responsible citizenship, social accountability, and collective progress.

As we celebrate Father's Day, we also acknowledge the challenges many fathers face, including economic pressures, changing family dynamics, mental health concerns, unemployment, migration, and the demands of balancing work and family responsibilities. These realities call for greater support systems, policies, and programmes that strengthen families and promote responsible parenthood.

This Father's Day, let us celebrate the countless fathers and father figures whose quiet acts of love, sacrifice, and service often go unnoticed but whose impact is immeasurable. Let us reaffirm our collective responsibility to build families founded on love, respect, responsibility, and mutual support.

Strong fathers help build strong families. Strong families help build strong communities. Strong communities help build a stronger Kenya.

Happy Father's Day 2026!

Signed:

Ms Dommie Yambo-Odotte,
Executive Director and Producer

Development Through Media (DTM)

“Empowering Communities Through Information, Participation, and Social Transformation.”

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