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PRESS STATEMENT

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DEVELOPMENT THROUGH MEDIA (DTM) URGES STRONGER ACTION TO END VIOLENCE AGAINST WOMEN AND GIRLS AS KENYA MARKS INTERNATIONAL DAY TO END VAWG

Development Through Media (DTM) joins Kenya and the global community in marking the International Day to End Violence Against Women and Girls, which also launches the 16 Days of Activism Against Gender-Based Violence. This year's theme provides a renewed call to confront the persistent and evolving forms of violence that continue to undermine the dignity, safety, and full participation of women and girls within our society.

In Kenya, one in three women continue to face physical or sexual violence, while cases of femicide, intimate partner violence, FGM, child marriage, online harassment, and workplace abuse remain widespread. These are not abstract statistics—they reflect the daily-lived experiences of women and girls in rural villages, urban informal settlements, schools, workplaces, homes, and digital spaces.

The recent surge in femicide and the normalization of violence in public discourse highlight entrenched cultural norms and systemic failures in prevention, protection, and justice. Adolescent girls, women with disabilities, widows, and displaced or migrant women remain especially vulnerable, often facing stigma and limited access to support services.

As a non-profit media Civil Society Organization (CSO), DTM recognises the critical role of responsible journalism, storytelling, and public communication in shifting mindsets, elevating survivor voices, and promoting accountability. We commit to strengthening partnerships with journalists, content creators, civil society, and state actors to champion survivor-centred reporting and evidence-based advocacy.

DTM's Call to Action

As the 16 Days of Activism begin, DTM urges every Kenyan institution, leader, and community to move from awareness to action. Ending violence against women and girls is a collective responsibility—central to justice, equality, and our national conscience.

Signed:

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Executive Director/Producer

Development Through Media (DTM)